Vision 20/20
National Strategies for Fire Loss Prevention

CRR
COMMUNITY RISK REDUCTION

Why is Community Risk Reduction important?

- Our communities demand an integrated approach that balances emergency response capabilities with proactive measures that work together to reduce risks.

- CRR empowers station leaders to tailor their proactive strategies to meet local risks and improve efficiency.

- Partner with other community organizations to accomplish risk management objectives, and to enhance our relationship with the public we serve.

Community Risk Reduction (CRR) is the identification and prioritization of risks followed by the integrated application of resources to improve public safety and reduce increasing call volumes.

CRR is NOT a new concept for the fire service!

- CRR is **NOT** just a name change for fire prevention. It is an integration of all our protection strategies – including emergency operations and prevention/mitigation efforts.

- Fire Departments have been doing CRR under a variety of names for years.

- Home safety visits have been singled out as one of the more effective measures that the fire service can take to improve public safety.

Is YOUR department on board?

- Are you making CRR part of your department's core mission?

- Do your personnel know how to identify risks, and apply CRR initiatives to reduce them?

- Does your department understand that, similar to Community Policing, CRR programs are necessary to control rising emergency incident rates and costs, while resources for fire departments are receiving cuts?

Fire is Everyone's Fight ™

For more information, resources and free materials visit:

Vision 20/20	Washington Association of Fire Marshals
www.strategicfire.org	**www.homesafetyvisit.org**

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